



Ensuring High Reliability in a Time of Crisis

COVID-19 — it's only the first inning.

We have entered a time of unprecedented uncertainty, and every day we work to adapt to the "new normal," a normal that will change rapidly over the coming months and even years. Healthcare organizations of all shapes and sizes, community organizations, service organizations, and employers are bracing for the full impact of the COVID-19 pandemic.

Our experienced team at Canton & Company is here to provide guidance to move your organization through these turbulent times so you can develop and execute plans to take care of your employees, customers, patients, and stakeholders. Whether helping to enhance policies and procedures, working with your Board on governance and compliance issues, and helping to shape strategy to mitigate the impact of the crisis, we'll help you plan for your new 'business as usual' after the pandemic.

Core Competencies

- Strategy and Planning
- Crisis Communications
- Financial Stability
- Operations, Planning, Design and Remediation
- Workforce Protection and Management
- Supply Chain Stabilization
- Customer Engagement

Leading the team:



Kathleen Hertzog
CHIEF MARKETING OFFICER

- More than 25 years in healthcare marketing and communications strategy
- Leadership experience in crisis and business continuity planning and communications



Michael Consuelos, MD
PRINCIPAL, CLINICAL STRATEGIES

- Deep experience in emergency preparedness and pandemic response including coordination with local, state, and federal authorities
- Strategic oversight, remediation, and clinical outreach



Paula Infeld, MSN, RN
VP, VALUE TRANSFORMATION
AND CHIEF COMPLIANCE OFFICER

- Former ED nurse with experience leading disaster recovery and disaster plan development for ACOs
- Directed programs for isolation and PPE management during crisis



Michelle Wright
PRINCIPAL, HUMAN CAPITAL
AND PEOPLE OPERATIONS

- Managed organizations through times of crisis while simultaneously improving performance and engagement
- Workforce preparation and development for large-scale remote working environments and control systems

Engage our team today. Contact us at continuity@cantoncompany.com.