

WILLIAM STRECK, MD

CHIEF CLINICAL OFFICER
GM, HOSPITALS & HEALTH SYSTEMS



As Chief Clinical Officer and GM, Hospitals & Health Systems, Dr. Streck brings the clinical and physician executive perspective to all Canton & Company engagements. A board-certified endocrinologist and visionary leader with more than four decades of experience running care delivery organizations, he engages with clients on a variety of sustainable growth strategies, including corporate governance, physician group organization and function, new models of care, the application of technology to advance quality and cost-effective care delivery, integrated network development, and physician leadership.

Prior to joining Canton, Dr. Streck was the CEO of Bassett Healthcare Network in New York – a role he held for over 30 years. As CEO, he led the transformation of Mary Imogene Bassett Hospital, an academic teaching hospital with an \$80 million revenue stream, into the Bassett Healthcare Network, an integrated healthcare delivery system with revenues of \$700 million. Today, the organization employs more than 500 providers in the Bassett Medical Group and over 4,000 full-time staff at some 40 sites over 5600 square miles in central New York.

In addition to the Bassett Medical Center and the Bassett Medical Group, the organization includes four affiliate hospitals, two skilled nursing facilities, more

than two dozen outpatient centers, and twenty school-based health centers.

In addition to the development of the integrated regional network of care, which involved multiple corporate affiliations, Dr. Streck led early efforts in business analytics and innovation in insurance design. All of which helped establish Bassett as a policy leader in New York State and nationally.

A champion for healthcare, Dr. Streck has contributed his expertise to multiple governmental, professional and policy groups, including his role as Chief Medical and Health Systems Innovation Officer for the Healthcare Association of New York State (HANYNS). He also previously chaired the Public Health and Health Planning Council of New York State and remains an active strategist, thinker, activist, and participant in the forces shaping healthcare in the United States.

AREAS OF EXPERTISE

- *Health System Leadership*
- *Integrated Network Development*
- *Physician Leadership and Management*
- *Health Policy*
- *Health Reform*

Representative Accomplishments

Led the transformation of the Mary Imogene Bassett Hospital, an academic teaching hospital with an \$80 million revenue stream, into the Bassett Healthcare Network, an integrated healthcare delivery system with revenues of \$700 million and a distribution of services over 5600 square miles in central New York State.

Successfully led Bassett Healthcare Network through the acute phases of the COVID-19 pandemic.

Spearheaded development of Business Intelligence and performance analytics within the organization.

Developed performance-based health plans with insurers, including labeled product on the ACA exchange.

Directed and developed the expansion and operations of the Bassett salaried medical group, growing from an employed physician group of 80 physicians at a single hospital to the current group of 350 physicians and 200 Advanced Practice Clinicians serving a network of communities.

Designed and implemented sophisticated productivity and compensation models for the medical group, which have evolved with the healthcare system.

Achieved high quality ratings nationally and locally for network entities with a range of national awards from Magnet status to recognition for information system advances.

Implemented the electronic integration of the Bassett Health Network with the EPIC electronic medical record system as the foundation.

Achieved recognition for Bassett as one of the Top 100 Modern Healthcare integrated delivery systems.

Orchestrated the shift to population-based research as the focus of the Bassett Research Institute.

Education

BS, Psychology, Oklahoma State University

Fellowship, Medical Education, University of Missouri, Columbia, MO

MD (Honors), University of Missouri

Intern (Internal Medicine) Strong Memorial Hospital, University of Rochester, Rochester, NY

Assistant Resident, Strong Memorial Hospital

Associate Resident, Strong Memorial Hospital

Chief Medical Resident, Strong Memorial Hospital

Instructor and Fellow, Endocrinology and Metabolism, University of Rochester

Certification and Licensure

American Board of Internal Medicine

American Board of Endocrinology and Metabolism

New York State License: 129361

Professional Distinctions

Professor Emeritus of Medicine, Columbia University Medical Center

President and CEO Emeritus, Bassett Healthcare Network